



# TURQUOISE TRAIL STUDIO TOUR 2022 APPLICATION

**2022 Tour Dates: Last Two Weekends in September**

**9/17 & 9/18 and 9/24 & 9/25 10-5pm Each Day**

**All Studios Open**

*The Studio Tour runs along the Turquoise Trail north towards Santa Fe, from Cedar Crest to Madrid and Cerrillos. This portion of the Turquoise Trail is arguably the most beautiful section of this historic trade route. Artists and artisans from Albuquerque to Santa Fe continue to draw inspiration from its rugged natural beauty, as they have for thousands of years.*

## GUIDELINES & REQUIREMENTS FOR ARTISTS:

1. The tour is open to artists producing quality work, and who have a large enough body of work and a large enough studio space for a successful presentation. Artists must reside on or off of the Turquoise Trail, State Hwy 14 or be showing at a studio that meets these requirements.
2. The artist must have an email address and is encouraged to have a website and/or be on Social Media like Facebook and Instagram.
3. Each artist is encouraged to have a CRS (gross receipts tax) number and be responsible for collecting and paying sales tax for their business.
4. It is recommended that each artist have a BUSINESS LICENSE either from the City of Santa Fe or County of Santa Fe depending on where they are located.
5. Each Studio will be given the opportunity to obtain TTST signs. Extra directional signs will available for at an additional cost (TBD). Signs are kept by the artist after the tour and can be given to other participating artists the following year.
6. The artist must be present and have the studio open for entire tour weekend during the hours advertised.
7. Studio Sharing - It is acceptable that if your studio is big enough to share with other artists for the Tour, you can have up to five other artists in your space. Artists should not be from out of state, but can be from elsewhere in New Mexico.
8. The artist agrees to be responsible for personal promotion in addition to TTST advertising by notifying clients, friends, family, etc.
9. All sales made by artists are to remain the property of the selling artist and all costs and taxes incurred by the sale of art by the artist are to remain the responsibility of the artist.
10. The organizers of the TTST are never to be held liable for the property and/or facilities of others nor injury to anyone on property other than their own.
11. All Artists must fill out and submit an Application with payment in full of \$150.00 by May 1st. No exceptions allowed. If application is not entirely complete or check is missing the application will not be accepted.
12. Artists need to submit 4-6 images (resolution: 350 dpi each, dimensions: longest side 6") to our [turquoisetrailstudiotour@gmail.com](mailto:turquoisetrailstudiotour@gmail.com). This includes you providing properly resized photos to meet the specified dimensions. NOTE: You may include an image of you working in the studio as well as images of individual pieces of your work.. Artists will need to proof all information for the brochure, map and advertisements by deadlines provided. If deadlines are missed, we print as is.
13. Artists are encouraged to attend meetings:
  - a. May 12th Meeting – Review all artists information, Budget and Calendar
  - b. June, July, August & September Meetings (date TBD) – All artists are encouraged to attend.
  - c. October (date TBD) –Wrap Up Meeting and Party
14. Tour Participant Benefits  
Included on our website, social media, rack card, press releases with gro  
Deadline for the development of your body of work, updating social media, website, email list etc.  
Meet and grow the community of artists on the Turquoise Trail & attend workshops to increase your experience in promoting/organizing your work

**Registration closes Sunday, May 1 2022**

**All applications MUST be postmarked no later than 5.1.2021**

**Questions? e-mail: [turquoisetrailstudiotour@gmail.com](mailto:turquoisetrailstudiotour@gmail.com)**

**Thank you for your interest!**



- 1. Fill out this application**
- 2. Write \$150.00 check to PAT PHIFER**
- 3. Mail by application & check by May 1, 2022 to:  
Pat Phifer  
118 Camino Los Abuelos  
Santa Fe, NM 87508**

**TTST Application**

ARTIST PERSONAL INFORMATION (used by TTST administration for communications prior to the tour)

Artist Name: \_\_\_\_\_

Artist Mailing Address \_\_\_\_\_

Artist Phone: ( ) \_\_\_\_\_ Artist Email: \_\_\_\_\_

Are you sharing studio space? Yes or NO, with whom? \_\_\_\_\_

**ARTIST INFORMATION FOR PUBLICATIONS (For use in brochure, maps, advertisements, etc)**

Artist Name: \_\_\_\_\_

Studio Address: \_\_\_\_\_

Cross streets close to studio location: \_\_\_\_\_

Phone # of Studio: \_\_\_\_\_

Artist's Website: \_\_\_\_\_

Artist's Email: \_\_\_\_\_

Medium(s): \_\_\_\_\_

Will you be demonstrating techniques? Yes or NO. Explain:

**Sign here acknowledging you agree to all terms stated on this form:**

**NAME:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

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**Thank you for your interest!**